



Digital Standee

Step into the future of advertising with standees
That deliver high-impact visuals for your business

www.neodglobal.com



Features



Built-in Android
OS & DSS APK



wide viewing
angle of 178°



4mm, MOHS 7 grade
Tempered glass,
Shatter proof



BOE/LG
Display



Lan,wifi
USB



Eco LED Backlit for
Power Saving



STANDEES USE



Shopping
Malls



Corporate
Offices



Educational
Institutes



Conference
Halls



Airports and
Stations



Theatres and
Multiplexes



Hotels and
Resorts



Hospitals and
Clinics



Exhibitions and
Trade Shows



digital standee

A digital standee is a sleek, high-tech display showcasing dynamic content like videos and images. Ideal for malls, offices, and events, it grabs attention with vibrant visuals and can be updated instantly, making it perfect for advertising and engagement."





AVAILABLE SIZE
55"
43"

OPTIONS
TOUCH
Non-touch

Note: we will not inform the modify or upgrade of dimension.

TECHNICAL SPECIFICATION

LED PANEL

Aspect Ratio	16:9
Pixel Pitch	0.315 mm x 0.315 mm
Resolution	3840 cd/m2
Contrast Ratio	1200:1
Brightness(cd/m2)	450 cd/m2
Display Area	1213 (W) X 684 (H)
Color	16.7 Million Color
View Angle	H:89 ° /89 ° V:89 ° /89 °

AUDIO

Speaker	2 x 8Ω, 10W
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TOUCH FEATURES

Touch type	Infrared touch, 10 points touch
Transmittance	> 92%
Touch precision	≥ 2MM
Touch Object	All Opaque object, such as finger, pen etc.
MTF	60 Million touch by each points
Minimum touch object	≥ 2MM
Anti Light	Incandescent lamp (220V, 100W) distance > 350mm, Sunlight illumination <90000Lux

PHYSICAL FEATURES

Body Material	Aluminum Frame, Metal body
Glass	4mm, MOHS 7 Grade Tempered Glass, Explosion Proof
Temperature	Work : 0°C ~ 50°C ; Storage : -20° ~ 60°C
Humidity	Work : 10% to 90% (Non Condensing); Storage : 0 to 95% (Non Condensing)
Noise	Working < 25 dBA
Product Dimension	Body : 784.2(W) x 1869.5(H) x 83 (D)mm Floor Stand Set :770(W)x45(H)x450(D)mm
Power	AC 100~240V~/2~5A/ 60-50Hz
Consumption	Max ≤ 150W; Standby ≤ 1W

OTHER

Accessories	Quick Start Guide, Warranty Card, Remote Controller, Power Cord
Certification	BIS, RoHS, CNAS, CE, FCC, ISO9001
Warranty	12 Months

OPERATING SYSTEM OPTION

DEFAULT ANDROID

PCBA Model	CTF3568
Android OS	11 or above
CPU	RK3568, 4Cortex-A55, Mali-G52 GPU
RAM	2GB LPDDR4
Flash	16GB EMMC(8G/16G/32G/64G option) TF card is extra 64G
LAN/Wi-Fi/BT	LAN, 1000M, WIFI, 2.4G(5G is option), 1*Bluetooth 4G is optional
I/O Port	1*1000M LAN, 1*TF card, 1*SIM card, 2*USB, 1*miniUSB-OTG,1*Earphone
	4*2.0 Pin of USB, 1*I2C, 1*I2C TP, 4*GPIO
Video Format	H.264 decode-2160@24fps /H.264 H.265 decode-2160@60fps /HEVC H.264/MVC/VP8 encode-1080P@30fps JPEG, AVI, MPEG etc.
Features	OpenGL ES1.1/2.0/3.0, OpenCL 1.1, RenderScrip and DirectX 11 Timer Power On/Off Watch Dog USB touch frame, Max 5 Mega USB Camera, USB device

FUNCTION FEATURES

Maximum Resolution	Support 4K display
Media Format	Video : RM, RMVB, MKV, TS, FLV, AVI, VOB, MOV, WMV, MP4 Picture : JPG, BMP Audio: MP3, WMA, APE
Free Split Layout	Split the monitor to several area to display video, picture, text etc
Network Management	Yes
Multiply Play Mode	Schedule, Broadcasting, Cycle play etc
Firmware	Update firmware by network or USB disk
Energy Saving	LED backlight to save 50% power consumption
Time on/off	Auto power on or off by setting timer
Remote Control	Play, Pause, Stop, Restart, Shutdown etc.
Readable	Frosted LCD screen for readability at high light condition
Life	60,000hrs @ 100% duty cycle



We provide solutions for **interactive flat panels, digital standees, podiums, kiosks, digital classrooms, e-library setups, and PTZ cameras**



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FOUND US

